

Professional & vetted speakers that bring expertise & charisma to speaking engagements.



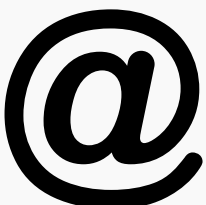
Abdul has helped over 40 Fortune 500 companies including AT&T, Citi, and Merck to strategically gather, analyze, and apply evidence-based user research to make informed user-centered design decisions in their organizations. He has also delivered practical and budget-conscious UX solutions for small and medium-sized businesses. He has taught UX best practices for prominent companies like Disney, Chase, and State Farm.

## SPEAKING TOPICS



- Persuade and Convert your Website Visitors into Customers
- How User Research Is Essential for Your Website Performance Success

## SPEAKER INFORMATION



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